MLDS Center
Maryland Longitudinal Data System

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MEMORANDUM

TO: MLDS Governing Board

FROM: Ross Goldstein, Executive Director

DATE: September 1, 2023

SUBJECT: Managing for Results (MFR)

Purpose

The purpose of this agenda item is to review the MLDS Center's *Managing For Results* (MFR) submission to the Maryland Department of Budget and Management. The MFR provides a meaningful indication of the agency's performance over the past year.

Background

Managing for Results is a strategic planning, performance measurement, and budgeting process utilized by the Department of Budget and Management. It is used to ensure that state resources achieve measurable results, accountability, efficiency and continuous improvement. Data is collected by fiscal year and the data collection is due annually in the beginning of September.

Summary

The MLDS Center's MFR contains two primary goals:
1. Maintaining a public facing website that provides timely and relevant information for stakeholders; and
2. Providing research and analyses, as well as other research projects that are used by the MLDS Governing Board, policy makers and the public to make data driven decisions and respond to concerns of constituents.

The performance measures for those goals and the outcomes for the prior and current fiscal years are as follows:

Measure	FY 22 Outcomes	FY 23 Outcomes
Number of independent security audits conducted annually	1	1
Percentage of corrective actions taken to address vulnerabilities identified by DoIT's automated vulnerability scanning tool	98.3%	98.37%
Number of new dashboards and other data analyses and summaries added to the website.	79	109
Number of page views on the MLDS Center website	31,651	40,798
Number of seminars conducted on the use and analysis of longitudinal data	35	41
Number of data requests from various stakeholders	33	33

Measure (cont.)	FY 22 Outcomes	FY 23 Outcomes
Percent of data requests fulfilled within 30 days of the date of the request	91%	100%
Number of new reports generated annually	8	18
Number of times MLDSC data are cited	6	64
Number of written responses to formal requests for information from State policy makers	37	36
Number of reports that are published in scholarly journals annually	5	5
Number of external funding opportunities applied for or supported each year	7	9
Dollar value of of external funding applied for or supported each year	$7.4 million	$4.6 million
Number of grants awarded each year for projects applied for or supported by the Center	2	7
Dollar value of grants awarded each year for projects applied for or supported by the Center	$3.1 million	$2.8 million
Number of external researchers provided secure staff access to conduct research at no cost to the Center	15	28

Discussion

The Center showed improvement from FY 22 in all but one measure.   The Center increased from 79 to 109, the number of new dashboards and other data analyses and summaries added to the website. This significant increase was due in large part to the complete overhaul of the *Maryland Public High School Graduates: College and Workforce Outcomes* dashboard series. That series contains multiple sets of dashboards that were all updated and revised. The Center also increased the number of page views on the MLDS Center website from 31,651 to 40,798. This was the largest single year increase and our largest number of page views ever.[1] This measure indicates significant interest in and use of the work of the MLDS Center. The Center also increased, from 8 to 18, the number of reports generated during the year. The Center increased, from 6 to 64, the number of times the MLDSC data are cited. This significant increase is due in part to the use of Google Scholar Search to identify all citations of Center work. This methodology will continue to be used for future reports. Finally, the Center had five reports published in scholarly journals. While that is the same number as the prior year, it is still impressive to see that level of publication success being continued for a consecutive year.

Action

Informational.

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[1] In addition to page views, the number of users increased from 5,000 to 6,500.